**The Doctors Collective: Sample Webinar Invitation Sequence**

Week 2

**Email 1 [Problem]**

**SUBJECT:** How To Get Over 70 In SECTION 1 Without Boring Yourself To Death With Poetry And Literature?

**Text:**

If you’ve ever wondered...

**“What I am meant to do to prepare for section 1?**

**I’m not sure how I can study for it”**

Or...

**“How do I interpret the poetry, complex and long**

**texts with my limited knowledge and vocabulary?”**

Or...

**“How do I answer the convoluted questions?”**

Then you’ve got to [be on this webinar.](https://tomaree.leadpages.co/section1/)

Here’s the thing...

You’ve read my emails, my eBooks, my Facebook

posts.

It’s no secret that my writing is colloquial. Sometimes

my spelling and grammar suck. My sentence structure

breaks all the rules.

So you might be wondering, “What can \*you\* teach me

about this section?”

For the purposes of those emails, ebooks and Facebook,

that language is perfect. It performs it’s purpose.

When I write all that, I put on a different hat. My ‘talk

casual’ hat.

When it comes to section 1, I put on a different hat. I

have a different approach.

So here’s the questions you should be asking yourself...

 ***“What does Dr Tom know that allowed him to get***

***into medicine even with the way I’ve seen him write?”***

PLUS...

**“Who is this Stephen Hawking of Section 1 and**

**how can they help me increase my score?”**

[**==> Click To Learn How To Prepare For Section 1,**](https://tomaree.leadpages.co/section1/)

[**Understand Complex Texts, And Answer The**](https://tomaree.leadpages.co/section1/)

[**Questions Quickly And Correctly.**](https://tomaree.leadpages.co/section1/)

She admits to being a Savant at section 1.

She has seen the problems you have with it and has

broken the ‘art’ of literature down into a science that

you can follow step-by-step to get the right answer

EVERYTIME.

I’ll be talking about her methods, plus addressing your

biggest problems on next week’s webinar.

There were only 98 spots after I took one and my

Student manager took the second.

But...

I posted about this on Facebook and 30 places have

already been taken.

So hurry to [reserve your spot](https://tomaree.leadpages.co/section1/).

Speak soon,

Dr Tom

**P.S.** If your vocabulary sucks or you don’t like to read...

Then that’s a problem for you.

Unless you hear what I have to say about this on the

webinar.

Click [here](https://tomaree.leadpages.co/section1/) to register.

**Email 2 [Promise]**

**SUBJECT:** Do You Know THIS Section 1 Poetry Secret?

**Text:**

Poetry in the GAMSAT is so random!

Why does a doctor even need to know it? Medicine

has nothing to do with it.

And how do you get really good at it without boring

yourself to death?

Well, there is a little know secret when it comes to

effective GAMSAT poetry study.

**You don’t need to be a genius** to do well at it! You

first need to know what I’m going to be covering here…

[**==> Click Here To Learn The Secret To Scoring**](https://tomaree.leadpages.co/section1/)

[**High On Section 1 And Interpreting Poerty**](https://tomaree.leadpages.co/section1/)

Yes, the much ignored and misunderstood section 1

(...like the Kayne West of GAMSAT)

After you’ve seen this webinar, you’ll know:

\* How To Study For Section 1 Even If You Hate

Reading And Struggle To Analyse Texts (...And Your

Spelling Sucks).

**\* How To Finish The Section Using Brutally**

**Effective Literature Loopholes To Easily Get More**

**Time In The Exam.**

\* How To Improve Your Section 1 Score Using

Methods Developed By The “Stephen Hawkins Of

Section 1” – She Admits To Being Like A Savant At

This Stuff.

**\* What To Read To Improve Your Performance And**

**More Importantly, What NOT To Read (These Things**

**Are Guaranteed To Waste Your Time, Money And**

**Kill Your Chances In The GAMSAT)**

\*The 5 Core Components You Must Have If You Want

Your Humanities Score To Be Above 70.

**\* How We’ve Broken Down The ‘Art’ Of Literature**

**Interpretation Into A Science You Can Follow,**

**Step-By-Step To Get The Right Answer Every Time.**

\* Why An English-Second-Language Student Can Get

A Higher Score Than You... And What You Can Learn

From This.

**\* Why This Is NOT Just A Comprehension Test...**

**It’s A Comprehension Test On Steroids And It’s**

**Angry And You Have To Tackle It. I’ll Show You**

**How.**

\* And The Big Questions You \*Should\* Be Asking

Like, “What Should I Do Once I’ve Read Something

To Make Sure It Increases My Section 1 Score?”

[**==> Click Here To Reserve A Spot And Learn How**](https://tomaree.leadpages.co/section1/)

[**To Prepare For Section 1 And Understand Complex**](https://tomaree.leadpages.co/section1/)

[**Texts.**](https://tomaree.leadpages.co/section1/)

I’m excited about this webinar because it’s like we

snuck into the evil lair of the exam organisers and

discovered their secrets.

(DISCLAIMER: No illegal activity was performed in the

making of this webinar. And no animals were

injured...yet)

Most of the spots on the webinar have already been

taken.

So you’ll need to hurry to get the last few.

At your service,

Dr ‘be kind to animals’ Tom

P.S. I think I overdid it with the pop-culture references

in this email ;)

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[**To Prepare For Section 1 And Understand Complex**](https://tomaree.leadpages.co/section1/)

[**Texts.**](https://tomaree.leadpages.co/section1/)

**Email 3 [Proof]**

**SUBJECT:** Get THIS. Proof. [Section 1]

**Text:**

Three real life GAMSAT stories for you [First Name]...

These people were in your shoes once and their

stories might make a BIG impact on your section 1

score.

Which one is *most* like you?

(I think you’re the **third**, but you tell me)

First person is Tan.

He told me, *“I didn’t know what to expect from the*

*text and how to pay attention to the little details or*

*repetition of words.”*

The things I taught him, allowed Tan...

*“to tackle the texts and how to analyse them in order*

*to answer the questions... Now I feel like I have a*

*systematic way to tackle section 1. I feel like if I go*

*back and do the practice exam it might be easier as*

*I know what to look for.”*

[**==> Click Here To Reserve One Of The Last Spots**](https://tomaree.leadpages.co/section1/)

[**To Learn How You Can Do All This Too.**](https://tomaree.leadpages.co/section1/)

Are you like Tan?

Perhaps you’re more like Rachel, who said...

*“Section 1, especially the poetry session has always*

*been my worst nightmare, quite often I found myself*

*reading the poem over and over again, yet still couldn’t*

*get any sense from it.”*

But now... after seeing what I’m going to cover [here](https://tomaree.leadpages.co/section1/),

Rachel says...

*“I think I’ve got a much clearer idea on how to analyse*

*and interpret the questions, and with the techniques,*

*I would be able to ‘dissect’ the lengthy passage and*

*found the key info to tackle those questions.”*

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Third one is Brina...

Who thought she was going okay in section 1 because

she studied some humanities/arts in her undergrad.

But I helped her realise how much she didn’t know and

need to brush up on.

*“I learnt specific things to do as I read the stimulus*

*material in the exam, like what kind of notes I should*

*make in the margins and, what questions to ask*

*myself as I read the stimuli. I also identified specific*

*flaws in my reasoning and logical deductions, e.g. I*

*often fall into the trap of red herrings and complicated*

*sounding sentences.”*

She goes on to say that now, *“I feel like I’m better*

*equipped for Section 1. From now on when I practise*

*questions before the exam, I’m going to apply some*

*of the techniques and skills I’ve learnt.”*

BOOM.

Who’s next?

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[**To Learn How You Can Do All This Too.**](https://tomaree.leadpages.co/section1/)

At your Service,

Dr Tom

**Email 4 [Reminder]**

**SUBJECT:** It's On TODAY!

**Text:**

[First Name]

The much loved Section 1 webinar is on today.

It’s called, “**How To Get Over 70 In SECTION 1**

**Without Boring Yourself To Death With Poetry And**

**Literature**”

Click [HERE](https://tomaree.leadpages.co/section1/) to join us.

Clear your diary because after you’ve seen this

webinar, you’ll know:

\* How To Study For Section 1 Even If You Hate

Reading And Struggle To Analyse Texts (...And Your

Spelling Sucks).

**\* How To Finish The Section Using Brutally**

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“What Should I Do Once I’ve Read Something To Make

Sure It Increases My Section 1 Score?”

After seeing what you’ll learn ^^^ on the webinar you

would be crazy NOT to be there.

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[**Texts.**](https://tomaree.leadpages.co/section1/)

Understandably, we’re almost full now. Most of the

spots are gone. We only had 100 to begin with.

[Click here](https://tomaree.leadpages.co/section1/) to join us.

At your Service,

Dr Tom