

Who you are writing to

At MedMuffin, we put doctors first. So keep this audience in mind when writing your article, because these are the people you want to speak to.

Our readers are medical doctors between the ages of 25-35 who want to achieve and do great things in their life and career.

Just plodding through life is not for them. They want to make a big positive impact, live a magical life themselves, and achieve great things. They usually don't have children, yet. But are in a relationship. They love adventure, travel, serving the community, and enjoying the spoils of their hard work. They are also not shy about talking about money - it's a vital resource.

They are looking for inspiration, emotional motivation, connecting with their passions and tips on how to live their best lives.

Contribute

We like to write articles about the following and invite you to write about this too:

- Doctors doing cool/inspiring/innovative/outstanding things in medicine, business, community service, travel, life or any other areas of life.
 - This is a broad category of topics and the idea is to highlight doctors doing noteworthy things. They don't have to be world changing and can be anything from a rural doctors providing compassionate support to her community to a doctor completing a bike ride across a continent or a doctor winning a nobel prize.
 - It can be in the fields of Medical Technology, Personal Development/Growth, Medical Entrepreneurship, Education, Interesting and outside the box thinking or research
- Travel tips for doctors - e.g. how to fly business class for free, review of an amazing hotel
- Interesting events in arts and culture e.g. The Van Gogh exhibition at the NGV
- Tips and advice for doctors to live their best lives.
- Financial tips for doctors e.g. the impact the recent budget will have on GPs, ways doctors can save on tax.

What happens next

Let us know that you want to write and what you want to write about. We'll give you feedback (if required) and you can then get started writing immediately. When we receive your article, we will review it and inform you (usually within the week) if your article has been accepted. Your article will be edited for brevity and clarity, and to fit in with the style of our site.

The fine print

- Your article **MUST** be original (we will check) and not published elsewhere, unless we have an existing agreement with you to republish your work
- All articles must be submitted as a word document, size 11 arial font with grammar and spell checking completed.
- If there are links within the body of your article, please include the link next to the text that you want as a link (please do not embed the link within word)
- We will choose a feature image for your post, but if there are any specific images to be included in the post itself, please attach them to your email in a large a file size as possible.
- If published, you will receive your own author box below your post. Please include a brief biography (60 words), any social media profiles you want to list, plus a recent headshot.
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